THE IBANEZ ARTWOOD PHILOSOPHY

"Craftsmanship". The word is becoming obsolete. The 1916 edition of Webster's defines 'craftsman' as "an artisan". The 1971 edition of the same esteemed text defines 'craftsman' as "a mechanic". The Ibanez Artwood philosophy returns the definition to its true meaning.

The meticulously hand-crafted instrument is becoming a thing of the past. Many guitar makers have grown and expanded to a point where hand craftsmanship is no longer feasible. And, quite frankly, there seems to be fewer musicians who fully appreciate the love and care that go into the making of a truly fine instrument.

In order to preserve the hand-made tradition, the Ibanez-Artwood shop has remained small since it was founded. And there are no plans to expand production into the thousands. The shop is set up to provide each craftsman with a pleasant and comfortable environment in which to work. There is no rush and no pressure - each craftsman is paced by his own diligence. The 30 or so craftsmen produce fewer than 10 guitars per month.

In order to produce the best possible instruments, the craftsmen are provided with the best possible materials with which to work. Fine woods from around the globe are cured in the open air and in custom designed kilns under the watchful eyes of Ibanez wood experts.

To those of you who appreciate the finest in hand-crafted acoustic guitars - these Ibanez Artwood guitars are made especially for you. We sincerely believe that you will be as proud to own one as we are to make it.

THE ALL NATURAL GUITARS

Ibanez Artwoods models 7000 through 9900 are as close to an all natural guitar as can be built. Sure for the fact that natural wood.# the materials were made by Mother Nature herself.

The bridge pin is fanned from Rosewood. The fingerboard inlays and side position markers are abalone, the body binding is layered wood. The bridge bone and nut are genuine bone.

In addition, a natural finish is hand-applied in second very thin coats to protect the wood without interfering with its acoustical properties.

THE "WOOD" IN ARTWOOD

Picking the same Artwood for these guitars is influenced by the importance of viability in the making of our instruments. All the wood that goes into the Artwood is among the finest selected and most costly in the world.

The most important component - the soundboard - is of select German spruce on most Artwood models. The consistent and resonant properties of German spruce make it the ideal guitar soundboard material, but its high cost keeps most production guitar makers away. This aspect is balanced in the price tag for even two years and then kiln processed to a degree of viability that other guitar makers can only envy.

The top and back are of selected woods, selected in booklet pairs, for beauty as well as balance and protection.

A solid wood pickguard is made from either East Indian or Indian rosewood.

AW-100

The Artwood AW-100 is a perfect example of flawless craftsmanship and the world's finest materials. Only our purest German spruce and solid rosewood go into the AW-100.

It's a warmth and balance that can only be enjoyed by playing it. And in the years to come it will mellow and improve, as only a fine instrument can.

Top: Select solid German Spruce
Rims and Back: Select solid Rosewood (60/40)
Fingerboard: Ebony
Bridge: Ebony (Tri-Tune Saddle)
Pickguard: Solid Rosewood
Machine Heads: Chrome (faded in fission)

AW-109
Ibanez®
artwood series

Man's Finest Craftsmanship
Nature's Finest Materials

Ibanez Guitars are Sold and Serviced by