

## THE IBANEZ ARTWOOD PHILOSOPHY "Craftsmanship". The word is becoming obsolete.

artisan". The 1971 edition of the same extremed text defines craftsman as "a The Ibanez Artwood philosophy returns the definition to its true

The meticulously hand-crafted instrument is becoming a thing of the past

Many guitar makers have grown and expanded to a point where hand craftsmanship is no longer feasible. And, quite frankly, there seems to be fewer musicians who fully appreciate the love and care that go into the making of a truly fine instrument. In oder to preserve the hand-made tradition, the Ibanez'Artwood shop has remained

The shop itself is set up to provide each craftsman with a pleasant and comfortable environment in which to work. There is no push and no pressure - each craftsman

best possible materials with which to work. Fine woods from around the globe are







kile processed to a degree of stability that

well as balance and projection.



either cellulaid or PVC. While they thry also murp, Suchle, and Johile! the estruction of the fact Several Arthurs

## AW-100

example of flawless craftsmanship and the world's finest materials. Only our It existes a warnth and balance that And in the years to come it will

Reider End Pins: Boswood

artwood series













