COME GOOD THINGS NEVER CHANGE —

Like the popularity of the acoustic guitar. There will always be a place for acoustic guitars in contemporary music. Now, more than ever, people appreciate the unique and irreplaceable sound that acoustic guitars can contribute to music in the studio, on stage or at home. Also, now, more than ever, people want value.

Ibanez is always striving to provide professional equipment at affordable prices in order to make music – making even more accessible. In this spirit, Ibanez proudly introduces three new models of acoustic guitars: ZW280, ZW300 and ZW300E. ZW280 features a spruce top and mahogany sides/back. The neck is made of Nato with a Rosewood fingerboard. Natural Matte is the only finish available. ZW300 and ZW300E are constructed of the same quality woods but also features four beautiful transparent gloss finishes. In addition, ZW300E features a Piezo pickup mounted underneath the saddle to provide a pure amplified acoustic signal for live performing or direct recording.

ZW’s features rival any professional model’s and ZW’s low price is guaranteed to attract new buyers to your store. Ibanez ZW Series Acoustic Guitar is a tribute to the continuing popularity of acoustic guitars and to consumer's unchanging demand for quality, value-priced instruments.

ZW280 SPEC
- Top: Spruce
- Sides & Back: Mahogany
- Body Depth: 105 x 120mm
- Neck: Nato
- Fingertop: Rosewood
- Thickness: 22mm at 1st Fret, 24mm at 9th Fret
- Scale: 640mm
- Radius: 400R
- Machine Head: Die-Cast (Chrome)
- Bridge: Rosewood
- Finish: Natural Matte

ZW300/300E SPEC
- Top: Spruce
- Sides & Back: Mahogany
- Body Depth: 105 x 120mm
- Neck: Nato
- Fingerboard: Rosewood
- Thickness: 22mm at 1st Fret, 24mm at 9th Fret
- Scale: 640mm
- Radius: 400R
- Machine Head: Die-Cast (Chrome)
- Electronics: 1 Vol. & 1 Tona
- Finish: Marine Sunburst (MS), Brown Sunburst (BS), Cherry Wine (CW), Orange (OR)

ZW300E Control Knob

ZW300/300E Available Colors
- OR
- MS
- CW
- BS